

Coaching
Association
of Canada



Association
canadienne
des entraîneurs

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Coaching Association of Canada Backgrounder

The Coaching Association of Canada (CAC) is a not-for-profit organization committed to improving the effectiveness of coaching across all sports and at all levels of the amateur sport system. Our mission is to enhance the experiences of all Canadian athletes through quality coaching using four core strategies:

- Education of coaches at all levels from communities to elite,
- Resource development for the coach education programs,
- Recognition of coaching achievements and
- Advocacy for coaches and coaching certification

Over 70,000 coaches take part in NCCP programs each year. Approximately 890,000 coaches have taken a National Coaching Certification Program (NCCP) course since the program began in 1974. More than 450,000 of these people are still coaching.

The program is a partnership between the federal, provincial and territorial governments, and over 60 national sport federations, representing more than 4.5 million Canadians.

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CAC is recognized as a world leader in the development of coach education and training. Our 22 professional staff deliver CAC programs and services. Our board of directors, drawn from the public and private sectors of the sport community, deliver policies that serve the needs of Canada's coaches and strengthen Canada's sport system.

CAC was created in 1970 as a result of recommendations in the Task Force on Sport for Canadians.

For more information on the Coaching Association of Canada, please visit our website at www.coach.ca.

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